

Registration #6657

Internet Display Ads: Commenced on October 10, 2019

Ads Copy	Creative
@Pioneer Courthouse Square October 9 – 12 Join Us	Balloons close up
@Pioneer Courthouse Square October 9 – 12 Join Us	Balloons far away
@Pioneer Courthouse Square October 9 – 12	Balloons right far away
@Pioneer Courthouse Square October 9 – 12	Balloons middle
@Pioneer Courthouse Square October 9 – 12	Balloons right close up

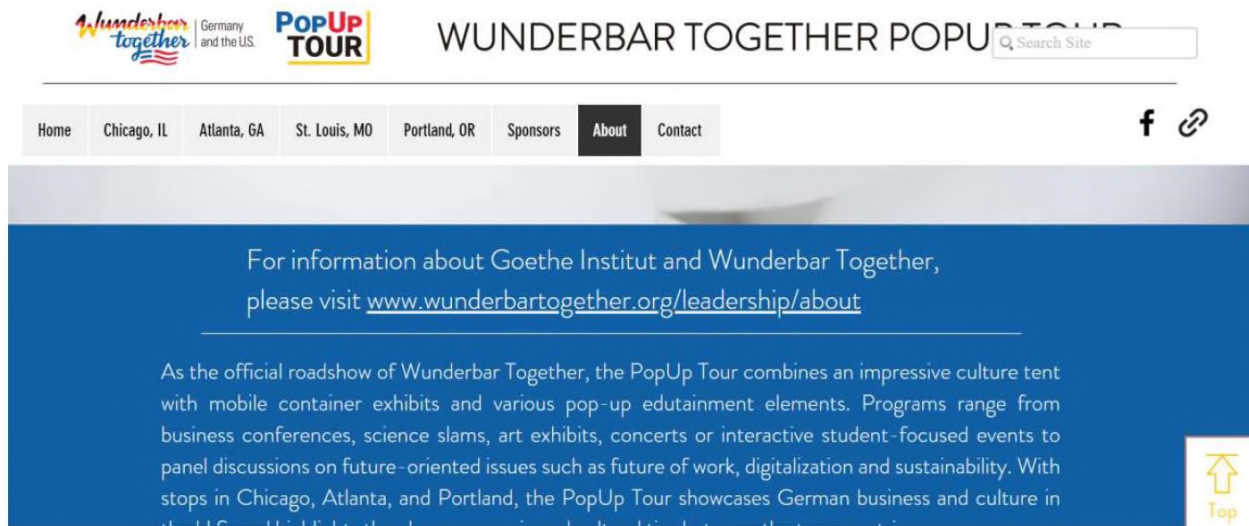
Display Ads 300x250



Display Ads 350x50



Landing pages disclosure: <https://www.wunderbartogetherpopuptour.com/about>



Wunderbar Together | Germany and the U.S. POPUP TOUR

WUNDERBAR TOGETHER POPUP TOUR

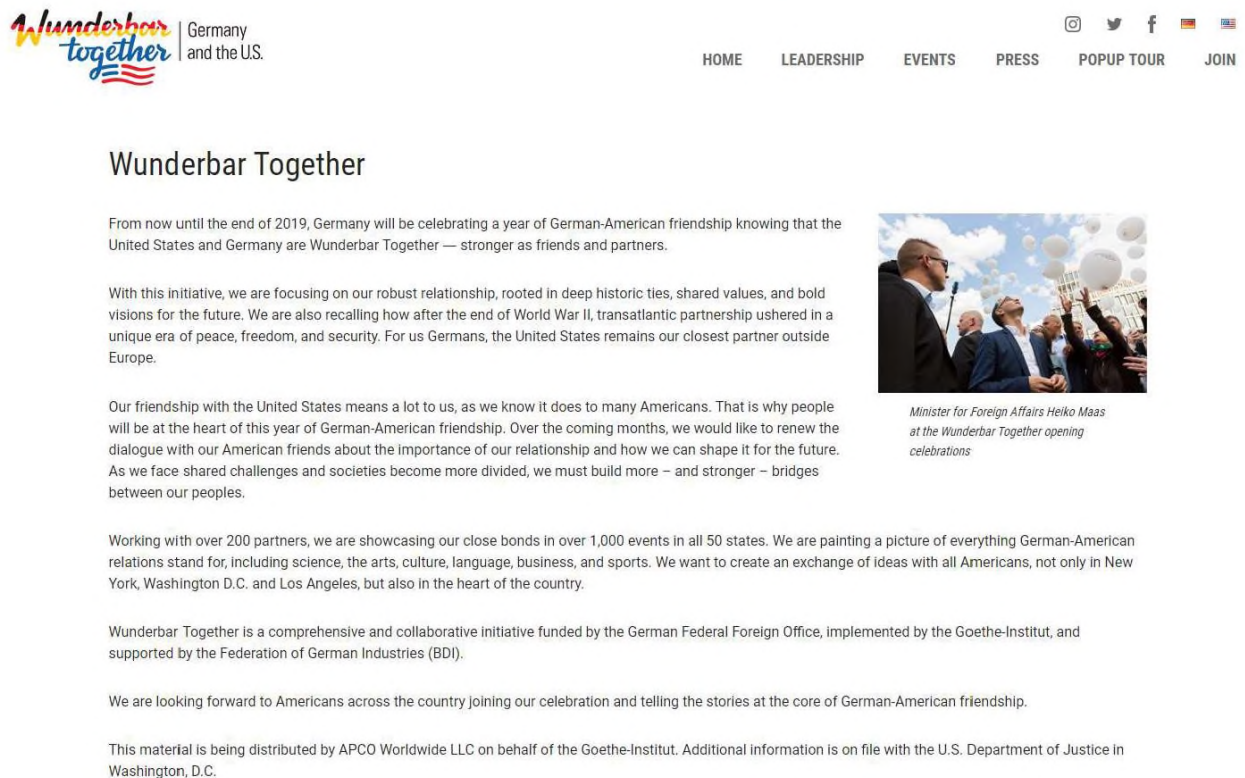
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For information about Goethe Institut and Wunderbar Together, please visit www.wunderbartogether.org/leadership/about

As the official roadshow of Wunderbar Together, the PopUp Tour combines an impressive culture tent with mobile container exhibits and various pop-up edutainment elements. Programs range from business conferences, science slams, art exhibits, concerts or interactive student-focused events to panel discussions on future-oriented issues such as future of work, digitalization and sustainability. With stops in Chicago, Atlanta, and Portland, the PopUp Tour showcases German business and culture in the U.S.

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Wunderbar Together | Germany and the U.S.

HOME LEADERSHIP EVENTS PRESS POPUP TOUR JOIN

Wunderbar Together

From now until the end of 2019, Germany will be celebrating a year of German-American friendship knowing that the United States and Germany are Wunderbar Together — stronger as friends and partners.

With this initiative, we are focusing on our robust relationship, rooted in deep historic ties, shared values, and bold visions for the future. We are also recalling how after the end of World War II, transatlantic partnership ushered in a unique era of peace, freedom, and security. For us Germans, the United States remains our closest partner outside Europe.


Our friendship with the United States means a lot to us, as we know it does to many Americans. That is why people will be at the heart of this year of German-American friendship. Over the coming months, we would like to renew the dialogue with our American friends about the importance of our relationship and how we can shape it for the future. As we face shared challenges and societies become more divided, we must build more – and stronger – bridges between our peoples.

Working with over 200 partners, we are showcasing our close bonds in over 1,000 events in all 50 states. We are painting a picture of everything German-American relations stand for, including science, the arts, culture, language, business, and sports. We want to create an exchange of ideas with all Americans, not only in New York, Washington D.C. and Los Angeles, but also in the heart of the country.

Wunderbar Together is a comprehensive and collaborative initiative funded by the German Federal Foreign Office, implemented by the Goethe-Institut, and supported by the Federation of German Industries (BDI).

We are looking forward to Americans across the country joining our celebration and telling the stories at the core of German-American friendship.

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Minister for Foreign Affairs Heiko Maas at the Wunderbar Together opening celebrations